PLANOGRAMS
1 BAY



PLANOGRAMS - 1 BAY
STRUCTURE



Shelf 1

- **Henry Westons British Vintage Cider** 500ml Bottle 2F
- **Thatchers Katy Somerset Cider** 500ml Bottle 1F
- **Kopparberg Premium Cider Strawberry & Lime** 500ml Bottle 1F
- **Kopparberg Premium Cider with Mixed Fruit** 500ml Bottle 1F
- **Regional Single Ale** Bottle
- **Regional Single Ale** Bottle
- **Budweiser Lager** 4×300ml Bottles 1F
- **Peroni Nastro Azzurro Lager** 4×330ml Bottles 1F
- **Corona Extra Lager** 4×330ml Bottles 1F

Shelf 2

- **Stella Artois Lager** 660ml Bottle 1F
- **Heineken Lager** 650ml Bottle 1F
- **Madri Excepcional Lager** 660ml Bottle 1F
- **Birra Moretti Lager** 660ml Bottle 1F
- **Peroni Nastro Azzurro Lager** 620ml Bottle 1F
- **Asahi Super Dry Lager** 620ml Bottle 1F
- **Desperados Tequila Lager** 650ml Bottle 1F
- **Peroni Nastro Azzurro 0.0% Lager** 4×330ml Bottles 1F
- **Heineken 0.0 Lager** 4×330ml Bottles 1F
- **Guinness 0.0% Stout** 4×440ml Cans 1F

Shelf 3

- **Lambrini Original Cider** 1.25L Bottle 1F
- **Strongbow Dark Fruit Cider** 4×440ml Can 2F
- **Strongbow Original Cider** 4×440ml Can 2F
- **Thatchers Gold Cider** 4×440ml Cans 1F
- **BrewDog Punk IPA** 4×330ml Cans 2F
- **Peroni Nastro Azzurro Lager** 4×440ml Cans 2F
- **Birra Moretti Lager** 4×440ML Cans 2F
- **Madri Excepcional Lager** 4×440ml Cans 2F

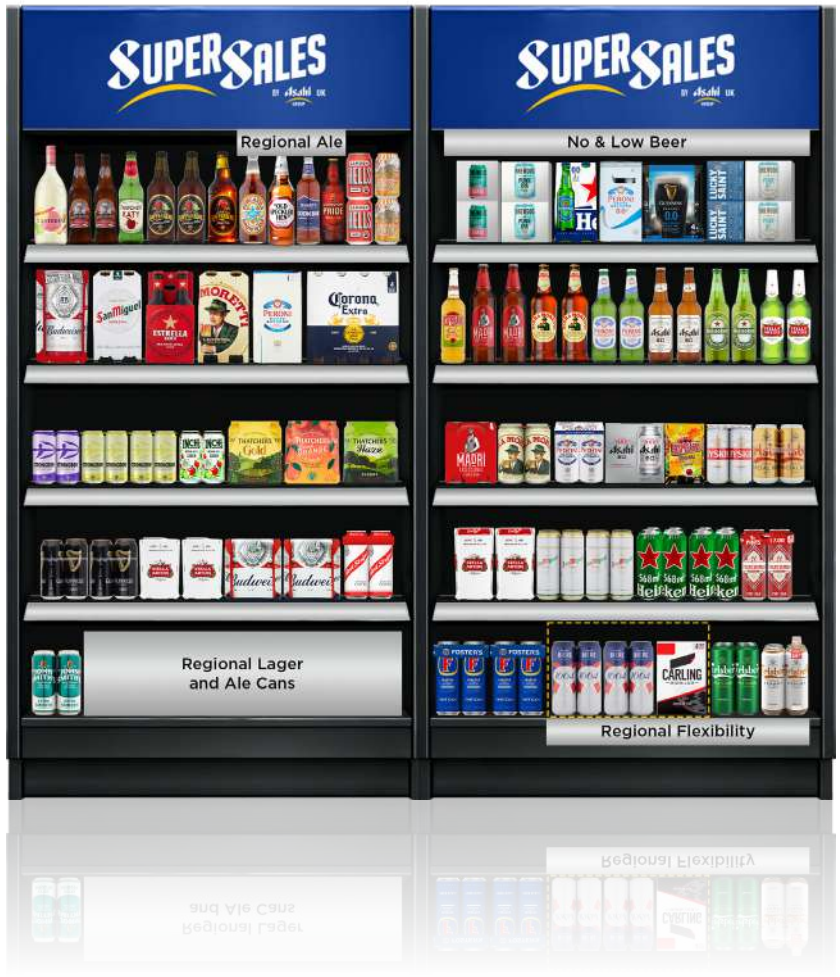
Shelf 4

- **Red Stripe Lager** 4×568ml Cans 1F
- **Cruzcampo Sevilla Lager** 4×568ml Cans 1F
- **San Miguel Lager** 4×568ml Pint Cans 1F
- **Heineken Lager** 4×568ml Cans PMP Cans 1F
- **Tyskie Lager** 4×500ml Cans 1F
- **Budweiser Lager** 4×440ml Cans 1F
- **Guinness** 4×440ml Cans 1F

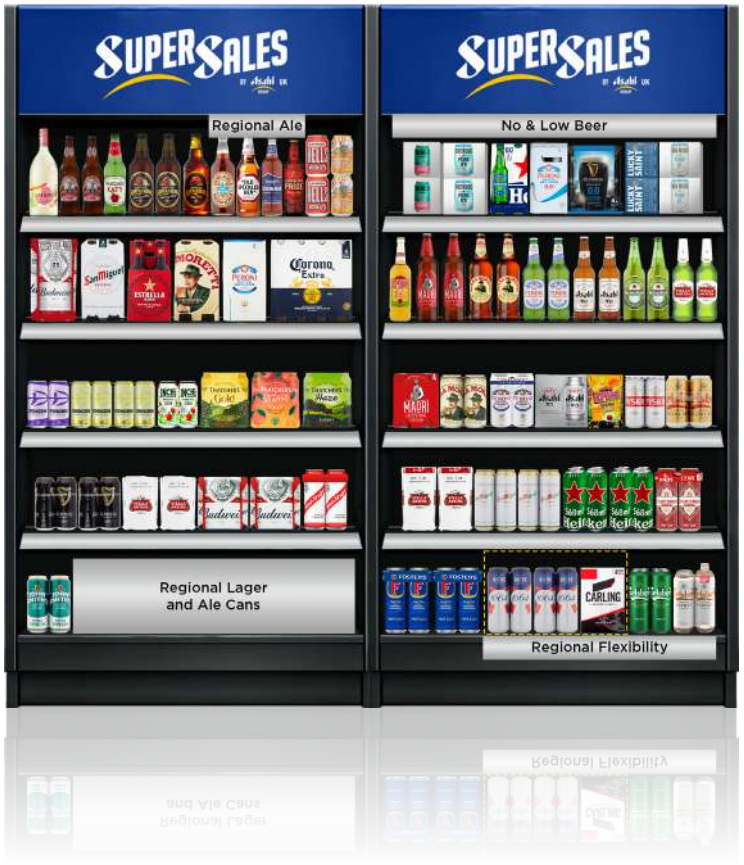
Shelf 5

- **John Smith's Extra Smooth Ale** 4×440ml Cans 1F
- **Foster's Lager** 4×568ml Cans PMP 1F
- **Stella Artois Lager** Cans 4×568ml Cans PMP 2F
- **Kronenbourg 1664 Bière Blonde** 4×568ml Cans 1F
- **Carling Original Lager** 4×568ml PMP Cans 1F

PLANOGRAMS
2 BAY



PLANOGRAMS - 2 BAY
STRUCTURE



BAY 1

Shelf 1

- **Lambrini Original Cider** 1.25L Bottle 1F
- **Henry Westons British Vintage Cider** 500ml Bottle 2F
- **Thatchers Katy Somerset Cider** 500ml Bottle 1F
- **Kopparberg Premium Cider Strawberry & Lime** 500ml Bottle 2F
- **Kopparberg Premium Cider with Mixed Fruit** 500ml Bottle 1F
- **Regional Single Ale Variants** Bottle x 4 1F
- **Camden Hells Lager** 330ml Can 2F
- **Beavertown Neck Oil Session IPA** 330ml Can 2F

Shelf 2

- **Budweiser Lager** 4x300ml Bottles 1F
- **San Miguel Lager** 4x330ml Bottles 1F
- **Estrella Damm Lager** 4x330ml Bottles 1F
- **Birra Moretti Lager** 4x330ml Bottles 1F
- **Peroni Nastro Azzurro Lager** 4x330ml Bottles 1F
- **Corona Extra Lager** 4x330ml Bottles 1F

Shelf 3

- **Strongbow Dark Fruit Cider** 4x440ml Cans 1F
- **Strongbow Original Cider** 4x440ml Cans 2F
- **Inch's Medium Apple Cider** 4x440ml Cans 1F
- **Thatchers Gold Cider** 4x440ml Cans 1F
- **Thatchers Blood Orange Cider** 4x440ml Cans 1F
- **Thatchers Haze Cider** 4x440ml Cans 1F

Shelf 4

- **Guinness** 4x440ml Cans 2F
- **Stella Artois Lager** Cans 4x440ml Cans 2F
- **Budweiser Lager** 4x440ml Cans 2F
- **Red Stripe Lager** 4x568ml Cans 1F

Shelf 5

- **John Smith's Extra Smooth Ale** 4x440ml Cans 1F
- **Regional Lager and Ale** Cans

BAY 2

Shelf 1

- **BrewDog Hazy Jane Guava New England IPA** 4x330ml Cans 2F
- **BrewDog Punk IPA** 4x330ml Cans 2F
- **Heineken 0.0 Lager** 4x330ml Bottles 1F
- **Peroni Nastro Azzurro 0.0% Lager** 4 x 330ml Bottles 1F
- **Guinness 0.0% Stout** 4x440ml Cans 1F
- **Lucky Saint Alcohol Free Unfiltered Lager** 4x330ml Cans 2F
- **BrewDog Punk Alcohol Free IPA** 4x330ml Cans 2F

Shelf 2

- **Desperados Tequila Lager** 650ml Bottle 1F
- **Madri Excepcional Lager** 660ml Bottle 2F
- **Birra Moretti Lager** 660ml Bottle 2F
- **Peroni Nastro Azzurro Lager** 620ml Bottle 2F
- **Asahi Super Dry Lager** 620ml Bottle 2F
- **Heineken Lager** 650ml Bottle 2F
- **Stella Artois Lager** 660ml Bottle 2F

Shelf 3

- **Madri Excepcional Lager** 4x440ml Cans 1F
- **Birra Moretti Lager** 4x440ML Cans 1F
- **Peroni Nastro Azzurro Lager** 4x440ml Cans 1F
- **Asahi Super Dry Lager** 4x330ml Cans 1F
- **Desperados Tequila Lager** 4x500ml Cans 1F
- **Tyskie Lager** 4x500ml Cans 1F
- **Carlsberg Special Brew Strong Lager** 4x440ml Cans 1F

Shelf 4

- **Stella Artois Lager** 4x568ml Cans PMP 2F
- **San Miguel Lager** 4x568ml Pint Cans 2F
- **Heineken Lager** 4x568ml Cans PMP 2F
- **Cruzcampo Sevilla Lager** 4x568ml Cans 1F

Shelf 5

- **Foster's Lager** 4x568ml Cans PMP 2F
- **Kronenbourg 1664 Bière Blonde** 4x568ml Cans 2F
- **Carling Original Lager** 4x568ml Cans PMP 1F
- **Carlsberg Danish Pilsner** 4x568ml Cans 1F
- **Carlsberg Export Lager** 4x568ml PMP Pint Cans 1F

PLANOGRAMS
3 BAY



PLANOGRAMS - 3 BAY
STRUCTURE

BAY 1

Shelf 1

- **Crofters Apple Cider** 2L Bottle 1F
- **Lambrini Original Cider** 1.25L Bottle 1F
- **Henry Westons British Vintage Cider** 500ml Bottle 2F
- **Thatchers Katy Somerset Cider** 500ml Bottle 2F
- **Kopparberg Premium Cider Strawberry & Lime** 500ml Bottle 2F
- **Kopparberg Premium Cider with Mixed Fruit** 500ml Bottle 2F
- **Jubel Beer Cut with Grapefruit** 330ml Can 2F
- **Jubel Beer Cut with Peach** 330ml Can 2F

Shelf 2

- **Regional Single Ale Variants** Bottle x 4 1F
- **Stella Artois Lager** 660ml Bottle 2F
- **San Miguel Lager** 660ml Bottle 2F
- **Heineken Lager** 650ml Bottle 2F
- **Staropramen Lager** 660ml Bottle 2F

Shelf 3

- **Strongbow Dark Fruit Cider** 4x440ml Cans 2F
- **Thatchers Blood Orange Cider** 4x440ml Cans 2F
- **Thatchers Haze Cider** 4x440ml Cans 2F
- **Kopparberg Premium Cider Strawberry & Lime** 4x330ml Cans 1F

Shelf 4

- **Strongbow Original Cider** 4x440ml Cans 2F
- **Inch's Medium Apple Cider** 4x440ml Cans 1F
- **Thatchers Gold Cider** 4x440ml Cans 1F
- **John Smith's Extra Smooth Ale** 4x440ml Cans 1F

Shelf 5

- **Strongbow Original Cider** 10x440ml Cans 1F
- **Strongbow Dark Fruit Cider** 10x440ml Cans 1F
- **Thatchers Gold Somerset Cider** 10x440ml Cans 1F

BAY 2

Shelf 1

- **Camden Hells Lager** 330ml Can 2F
- **Beavertown Gamma Ray American Pale Ale** 330ml Can 2F
- **Beavertown Neck Oil Session IPA** 330ml Can 2F
- **BrewDog Hazy Jane Guava New England IPA** 4x330ml Cans 2F
- **BrewDog Punk IPA** 4x330ml Cans 2F
- **BrewDog Punk Alcohol Free IPA** 4x330ml Cans 2F
- **Thatchers Zero Cider** 500ml Bottle 2F
- **Kopparberg Alcohol-Free Premium Cider Strawberry & Lime** 500ml Bottle 1F

Shelf 2

- **Madri Excepcional Lager** 660ml Bottle 2F
- **Birra Moretti Lager** 660ml Bottle 3F
- **Peroni Nastro Azzurro Lager** 620ml Bottle 3F
- **Asahi Super Dry Lager** 620ml Bottle 3F
- **Desperados Tequila Lager** 650ml Bottle 2F

Shelf 3

- **Madri Excepcional Lager** 4x440ml Cans 1F
- **Birra Moretti Lager** 4x440ML Cans 1F
- **Peroni Nastro Azzurro Lager** 4x440ml Cans 1F
- **Desperados Tequila Lager** 4x500ml Cans 1F
- **Asahi Super Dry Lager** 4x330ml Cans 1F
- **Carlsberg Special Brew Strong Lager** 4x440ml Cans 1F

Shelf 4

- **Red Stripe Lager** 4x568ml Cans 2F
- **Cruzcampo Sevilla Lager** 4x568ml Cans 2F
- **Carlsberg Export Lager** 4x568ml PMP Pint Cans 1F
- **Carlsberg Danish Pilsner** 4x568ml Cans 1F
- **Heineken Lager** 4x568ml Cans PMP 1F

Shelf 5

- **Carling Original Lager** 4x568ml Cans PMP 1F
- **Kronenbourg 1664 Bière Blonde** 4x568ml Cans 1F
- **Foster's Lager** 4x568ml Cans PMP 2F

BAY 3

Shelf 1

- **Corona Cero Lager** 4x330ml Bottles 1F
- **Peroni Nastro Azzurro 0.0% Lager** 4x330ml Bottles 1F
- **Heineken 0.0 Lager** 4x330ml Bottles 1F
- **Guinness 0.0% Stout** 4x440ml Cans 1F
- **Asahi Super Dry 0.0% Lager** 4x330ml Cans 2F
- **Lucky Saint Alcohol Free Unfiltered Lager** 4x330ml Cans 2F

Shelf 2

- **Corona Extra Lager** 4x330ml Bottles 1F
- **Peroni Nastro Azzurro Lager** 4x330ml Bottles 2F
- **Birra Moretti Lager** 4x330ml Bottles 1F
- **Estrella Damm Lager** 4x330ml Bottles 1F
- **San Miguel Lager** 4x330ml Bottles 1F
- **Budweiser Lager** 4x300ml Bottles 1F

Shelf 3

- **Tyskie Lager** 4x500ml Cans 1F
- **Stella Artois Lager** 4x440ml Cans 2F
- **Budweiser Lager** 4x440ml Cans 2F
- **Guinness** 4x440ml Cans 2F

Shelf 4

- **Heineken Lager** 4x568ml Cans PMP 1F
- **Stella Artois Lager** 4x568ml Cans PMP 2F
- **Budweiser Lager** 4x568ml Cans 2F
- **San Miguel Lager** 4x568ml Pint Cans 2F

Shelf 5

- **Foster's Lager** 10x440ml Cans 1F
- **Budweiser Lager** 12x300ml Bottles 1F
- **Guinness** 10x440ml Cans 1F